

EDGE Affiliate Award Proposal: Guidelines and selection criteria

The EDGE Affiliate Award is an opportunity to scale up your Fellowship project, implementing the recommendations made in your Survival Blueprint to conserve your EDGE species, and achieving tangible conservation outcomes. The EDGE Affiliate Award is a grant of £30,000 over 2 years, with ongoing mentorship from the EDGE team. Please note that this Award is only open to EDGE Affiliates.

ELIGIBILITY

- You must have been offered an EDGE Affiliate position in 2017 to be considered for this Award
- All documents must be submitted by **17:00 (UTC), 15th March 2018**

GENERAL INFORMATION

- These applications will be reviewed externally so please assume the reader has no previous knowledge of your Fellowship project/species or location.
- Reporting requirements replicate the Fellowship, every 6 months you must submit progress reports and financial updates. You must also submit short narrative monthly reports, and send us images and video at least every three months.

SELECTION CRITERIA & PROCESS

The EDGE team are looking for the following information to be clearly outlined in the application you submit. The proposals that demonstrate these key aspects most effectively will be shortlisted.

If shortlisted, you will be invited to interview in April 2018.

1) Measurable conservation impact

- Actions that will clearly benefit the target species, with measurable indicators for each outcome

2) Leadership and teamwork

- Awards are won by individuals supported by an appropriate team, not individuals working in isolation

3) Urgency and need

- Demonstrate thorough understanding of threats to the species
- Activities address most urgent threats and are appropriate for the conservation context
- Clear development of project plan from Survival Blueprint

4) Stakeholder/community involvement

- The project must involve the local community and stakeholders
- Stakeholders/communities must be listed and current relationship between these stakeholders and the project described

5) Research

- Outstanding knowledge gaps should be addressed
- The importance of conserving the species should be made clear
- Research focussed activities should be justified and well planned, detailing data collection methods and the proposed analysis approach

6) Budget

- Cost effective
- Secured match funding but still a clear financial need for EDGE to support a particular part of the project

APPLICATION GUIDELINES

Section 1 – Personal and project details

1.1 EDGE Affiliate's name

- Full name

1.2 Email

- Please provide your primary email(s)

1.3 Skype name

1.4 Telephone

- Include international and area codes

1.5 Organisation/institutional association(s) name and website

1.6 Employment status and job role

- Please include if it is full time/part time and if your contract will end during the duration of the project

1.7 Project title

- 20 words maximum

1.8 EDGE species involved

- Common and scientific name(s)

1.9 Project location

- Country, region with lat long coordinates
- Provide the most informative map you have. We need to know where all field site/communities are in relation to one another.

Section 2 – EDGE Fellowship

2.1 When did you complete your EDGE Fellowship (submission of all outputs)?

- Month and year

2.2 What have you been doing in your career since you completed your EDGE Fellowship?

- Employment and conservation activities

2.3 What work have you done on your EDGE species since you completed your EDGE Fellowship?

2.4 What do you believe was your *single* greatest conservation achievement during your EDGE Fellowship?

- 200 words maximum
- Use this to impress us!

2.5 What was the *single* biggest challenge for you in achieving your EDGE Fellowship objectives? How would you address similar problems in this project?

- 200 words maximum
- This is helpful information so please be honest and provide details

Section 3 – Species and ecology

3.1 Detail the natural history (ecology, behaviour, life history) of your EDGE species. Please also include a map of your species global distribution. Provide references where applicable.

- 300 words maximum

3.2 Please list and provide a brief description of all threats to the species

- If your species has a large range please provide a brief overview for its entire range and specific information on the region where you are working
- Please include infectious diseases if relevant
- Provide references where applicable
- 300 words maximum

3.3 Please list and provide a brief description of all current and historical conservation actions for the species/its habitat including community engagement.

- For wide-ranging species, provide a brief overview for the whole range and specifics on region you are working in
- Must include community engagement and social outreach actions
- 200 words maximum

3.4 What is the most interesting fact about your species?

- 100 words maximum
- What would you tell people to engage them in the conservation of your EDGE species?
- What makes your species special?

Section 4 – Project details

4.1 Please list your project’s proposed new objectives (which should build on your old Fellowship objectives) in the table below indicating where this was suggested in your Survival Blueprint and why you have selected this as a priority.

New project objective	Was this addressed in your Survival Blueprint?	Explanation How you developed this new objective?
1) <i>Develop and implement a community monitoring programme that includes > 50% of the Sualie members that border the Protected Area, by March 2019</i>	<i>This is an updated version of objective 1 in my Survival Blueprint, to empower the community to conserve the PA as well as increasing data on my EDGE species</i>	<i>The community feel disengaged with the conservation of the area and do not feel a part of decision-making. Using questionnaires during my Fellowship, I proved this disengagement increases their chance of poaching/timber extraction within in the PA. This is a priority objective to reduce illegal poaching/extraction and to empower the community to be a part of the management of the PA.</i>
2) <i>Run an awareness campaign with local women’s groups highlighting the cultural significance of my EDGE species</i>	YOU DO NOT NEED TO HAVE RECOGNISED IT IN YOUR Survival Blueprint BUT MUST EXPLAIN WHY IT HAS CHANGED YOUR PRIORITIES.	<i>Due to surveys and actions that I undertook after my fellowship this has become a priority. The women have a strong influence over their values and activities of their children. The women’s groups create strong friendships and a support network, so working with these women to increase their awareness will increase their</i>

	<p><i>For example: I had not recognized this at a priority when developing my Survival Blueprint as the women's groups were only recently set up.</i></p>	<p><i>ability to support each other and their children to make decisions that benefit my EDGE species.</i></p>
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4.2 Project logframe

- Please complete with your Vision, Project Purpose, Objectives, Activities, Indicators and Means of Verification and the associated risks.
- You will not need a risk for every activity, but *at least* one for every Objective.
- We expect to see evidence of a well thought through **communications strategy** and stakeholder engagement activities
- If you have research objectives you need to show well thought out sampling design and analysis

Definitions

Vision	<p>General statement describing the desired solution to a core problem. Your project contributes towards your vision.</p> <p>Timeframe for your vision is typically 20 years</p>
Project Purpose	What the project will achieve in two years
Objective	Specific, measurable statements of achievements
Activity	<p>Brief statement for each step needed to achieve the objective. Each objective can have up to 5 separate activities. E.g. sustainable livelihood workshops with farmers to increase their awareness of alternative sources of income</p>
Indicators	<p>Give specific details on what the activity will do, this should be (SMART) – specific, measurable, achievable, realistic and timebound. E.g. 3 workshops will be carried out, with at least 150 people reached in total, by the end of the funded period. At least 50% of the participants should provide feedback stating that their ability to explore alternative sources of income has improved.</p>
Means of verification	<p>Indicators must also have a means of verification. The verification is the source of data that serves as the “proof” for the indicator. In many cases this may be documents or statistics. What would you send us to show that this activity has been carried out?</p>
Risks	Which external factors could affect the success or failure of your project

4.3 Please provide detailed methodology and statistical analyses to be used for both ecological and social activities (including sampling strategy, maps of study sites, variables that will be recorded, statistical software):

- 500 word maximum
- If there are areas you need support/training please specify

4.4 How will you address any ethical considerations?

- Is there a new methodology (with humans or animals) being suggested?
- What ethical considerations should you always consider when working with humans?
- 150 words maximum

4.5 List and describe as far as possible the stakeholders involved in your project:

Stakeholder or stakeholder sub-group	What impact do they have on your target species?	How will this project affect this stakeholder?	What role will this stakeholder play in your project?	Relationship with other stakeholders (partnerships/conflict)	Who is most important to engage in this project? (provide rank – 1 is highest)
<i>Sualie Community</i>	<i>Occasionally negative due to poaching for consumption</i>	<i>Engage and train them to be involved in the management of the PA</i>	<i>A key role. Evidence suggests that investment in their engagement in the management of the PA should reduce poaching</i>	<i>Conflict with Environment minister Positive relationship with EDGE Affiliate</i>	<i>1 (most important)</i>

4.6 How will this project help to save your species?

- Tell us why we should pick this project over another!

Section 5

5.1 Proposed Start Date

- The Award is for a 2 year project and start dates are ideally before July 2018

5.2 Outline timetable of project activities for each output, including when each indicator will be completed (please follow the template):

- Please include reporting, communication of your work locally and through ZSL/EDGE

Section 6 – Team members and roles & responsibilities

6.1 Please complete the below table outlining the members of your project team

Team member	Organisation/ association	Their role in organisation	Their role in project	Time dedicated to project (%)	Previous experience
Joe Bloggs	Wildlife Saviours	Conservation Biologist	Responsible for data collection and management	30% (remaining undertaking PhD at City University)	<ul style="list-style-type: none"> - Large mammal monitoring and data analysis in R - Social surveys

6.2 Description of any additional project collaborators, including funders

For example:

Joe Bloggs, ZSL

- *Provides lab time and equipment for genetic analysis*

IDEAWILD

- *Funder of equipment including camera traps and swabs. Total commitment £1000*

6.3 Proposed budget.

- Please calculate all costs in GBP (£)
- Provide details on all match funding, including any in kind donations
- Be aware the maximum budget should be £30,000

6.4 If you were awarded these funds, would there be any activities or costs that still require funding? If so, which funding bodies are you considering to fill these gaps?

- Please complete if relevant. Provide as much detail as possible

6.5 Permissions/permits

- Please list any current permits and permissions as well as any you need to obtain/renew

6.6 Do you require any training to complete these project activities?

- Please include how you will obtain this training and any associated costs

6.7 What support and supervision will you request from the EDGE team?

- Please be aware that the Affiliate Award requires increased independence compared to the EDGE Fellowship. Project visits from the EDGE team or ZSL staff may be possible but you must justify why and budget for the associated costs. Remote support via skype is possible but please estimate the amount of hours per month you expect to require this.

6.8 References (please list all references cited and used to inform your proposal)